

YouGov / Independent Age Survey Results

Sample Size: 2113 English Adults under 65 from an overall sample of 3352 GB Adults
Fieldwork: 30th July - 1st August 2018

	Vote in 2017			EU Ref 2016		Gender		Age			Social Grade		Region				
Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	ABC1	C2DE	London	Rest of South	Midlands	North	
Weighted Sample	2224	641	841	139	885	854	1100	1124	326	1222	676	1285	939	351	790	427	656
Unweighted Sample	2113	621	772	144	896	814	884	1229	250	1145	718	1279	834	220	828	437	628
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Personal care is defined as the help given to older people (aged 65 and over) with essential everyday activities such as washing, dressing, and preparing meals. Currently personal care is not free but some older people, because of limited wealth, have their care paid for by their local authorities. To what extent do you support or oppose personal care being free for everyone who needs it?

Strongly support	42	40	49	40	42	45	40	44	36	39	51	42	43	40	40	41	47
Tend to support	32	35	30	35	34	31	34	30	34	34	29	34	30	30	34	31	31
TOTAL SUPPORT	74	75	79	75	76	76	74	74	70	73	80	76	73	70	74	72	78
Neither support nor oppose	11	10	10	8	10	10	12	10	13	12	7	10	12	15	10	11	10
Tend to oppose	6	8	5	12	7	6	5	7	5	5	10	7	5	6	7	8	5
Strongly oppose	2	3	1	1	1	2	2	1	1	2	2	2	1	2	2	1	1
TOTAL OPPOSE	8	11	6	13	8	8	7	8	6	7	12	9	6	8	9	9	6
Don't know	7	5	5	5	5	5	7	7	12	9	1	6	8	8	7	8	6

Which one of the following would you most prefer?

There should be free personal care for all, paid for through a small increase in income tax	27	29	30	29	28	29	28	25	21	22	38	25	28	24	27	26	28
There should be free personal care for all, paid for through employees and employers paying a small increase in National Insurance	25	26	27	26	29	24	26	24	21	25	27	27	22	27	25	23	25
There should be free personal care for all, paid for by people aged between 40 and retirement age and their employers paying a new small tax	11	8	11	9	11	10	11	11	20	11	7	12	10	14	11	12	9
There should be free personal care for all, paid for by people who can afford it paying a lump sum on retirement	6	6	6	4	7	6	6	7	6	8	4	6	7	6	5	5	9
None of these	15	18	12	21	13	18	16	15	12	17	14	18	12	13	16	17	15
Don't know	16	13	13	11	13	14	13	18	21	18	10	12	21	15	16	17	15

Thinking about this extra money raised, to what extent would you support or oppose it being specifically used to fund free personal care for those aged 65 and over?

Strongly support	28	31	31	27	27	33	27	29	17	25	41	27	31	21	29	25	34
Tend to support	38	37	40	44	44	36	39	38	36	40	38	41	36	41	39	37	38
TOTAL SUPPORT	66	68	71	71	71	69	66	67	53	65	79	68	67	62	68	62	72
Neither support nor oppose	15	16	15	14	14	16	16	15	21	15	12	14	16	16	14	20	14
Tend to oppose	5	6	4	7	5	5	5	5	8	5	5	6	4	8	6	5	3
Strongly oppose	2	4	0	2	1	4	2	2	2	3	1	3	1	1	3	3	1
TOTAL OPPOSE	7	10	4	9	6	9	7	7	10	8	6	9	5	9	9	8	4
Don't know	10	6	9	5	8	7	10	11	16	13	4	10	12	13	11	9	10

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If there were increased taxes funding available for free personal care for those aged 65 and over, would you want it to lead to...?

Increased availability of services	9	9	9	13	8	9	12	6	11	8	9	9	8	6	9	9	9
Better quality of services	14	14	13	12	13	16	15	13	15	14	12	13	15	12	13	15	14
Both increased availability and better quality of services	65	65	71	67	70	63	60	69	58	62	73	66	62	66	65	59	66
Neither	3	4	2	1	2	4	4	2	4	4	2	3	3	4	3	5	3
Don't know	10	8	6	6	7	7	10	11	12	12	5	8	13	11	10	12	8